



COUNT ME IN!

With Girl Scouting

As the Cookie Crumbles.....Volume 1

Welcome to the 2010 ABC Cookies Sale

Types of Cookies we are offering for sale this year – 8

Initial troop profit from each box sold - \$.60

Patch System: Sell 12 items, get the **theme patch**;

Sell 75 or more boxes, get a segment bar patch;

NEW this year: Incentive Program...see order form for details!

Check out the Going Green Bag Incentive for Initial Orders!!!

ABC Cookies websites: www.abcsmartcookies.com

Ordering Portal for Troop Managers: www.abcsnap.com

IMPORTANT DATES:

Before January 1, 2010: Have training within your troop
Make sure all parent permission forms are signed and turned in prior to selling.

Initial Sale Dates: January 1st – 23rd

Initial Orders Due to SU Cookie Manager: Monday, January 24th

Cookie Delivery: Saturday, February 5th

Final Paperwork Due with Troop Check: Monday, March 28th

Final Sale Date is March 31st

Cookie Cupboard:



Teri Wysocki – 540-951-1572; 908-783-1582 (cell) or twysock@its.inj.com
2900 Mill Wood Lane, Blacksburg



You must give at least 24 hours advanced notice of needs. **NO EXCEPTIONS!**



You CANNOT go to Roanoke to get cookies. You must get them from the area cookie cupboards.



Extra cookies CANNOT be returned. **DO NOT ORDER MORE COOKIES THAN YOU NEED...YOU WILL NOT BE ALLOWED TO RETURN THEM TO THE CUPBOARD FOR ANY REASON** (damaged ones excepted).

Contact Information for Cindy Robertson:

540-599-3457 (Cell Phone – You may text to this phone also)

5405993457@email.uscc.net (you can email my phone as well – 160 characters or less)

cynthia.robertson@volvo.com (Work hours are 7:30-4:00 – no access after these hours)

okiegr1967@yahoo.com (home email – limited access during work hours – it's on my phone)



Important Information:



Reports will be online. There are NO handwritten forms this year.



If you are a returning Cookie Manager, your login is the same as last year. If you are not or are a new troop, I will set your login up and will email you your login information.



You must enter the **FIRST and** LAST name of each girl selling. (Please put last name, first name)



Note on your paperwork the number of Volunteer patches requested (minus the one you are given at the beginning).

Cookie Booths:



Cookie Booth Sales: February 5th – March 27th



Cookie Booths must have prior approval. This includes ALL booths regardless of location.



Fill out cookie booth form and fax (540-674- 7499)
or email to cynthia.robertson@volvo.com (okiegrl1967@yahoo.com if after working hours)



Kroger Cookie Booths will be set up the first week of January.



Wal-Mart dates will be available the week following Christiansburg signups.



These dates will be sent out via the List Serv...please check it daily.



Cookie booths will be set on a first come/first serve basis.



You will be able to sign up for cookie booths via the ABCSNAP.com (you still must turn in the Booth Approval Form).

Returning this year:



Any person who purchases five boxes of cookies are entered into a drawing to win a years worth of cookies (52 boxes). They do not get to pick which type.



Troops may utilize email to optimize sales.



Girls 13 and above may utilize Social Networking sites to market their cookie sale. They may only sell to people within their zipcode (not counting family and friends). This can only be used for marketing...not selling.

